

The Didsbury Pioneer

Provincial Library de 53

VOLUME 52; NO. 20

DIDSBURY, ALBERTA, WEDNESDAY, MAY 20, 1953

\$2.50 a Year; 6c a Copy

Bancroft Institute Plan Calico Ball

The May meeting of Bancroft W.I. was held at the home of Mrs. G. Hoskin with 11 visitors and nine members present. It was Grandmother's Day. "When Your Hair Has Turned To Silver" was sung to open the meeting, followed by reading of the creed.

Everyone present answered the roll call with "Tell something about your grandmother."

The cancer drive in this district was cancelled due to the fact that there was a conflict of dates from a few months ago which included the cancer fund.

The June meeting will be held at the home of Mrs. Paul Hauser instead of Mrs. P. Fisher's, as planned. Final arrangements were made for the Calico Ball at Carstairs East Community hall on May 29.

Mrs. H. Swanson reported on the executive meeting held at Mrs. Long's on May 9. Mrs. F. Hoskin was delegate for the Didsbury conference. Meeting then adjourned and a short program followed.

Beth Thomas, Annie McCulloch, Patricia Hoskin and Alma Swanson sang "Little Old Lady" and "Wonderful Mother Of Mine." Patricia gave a piano solo and Mrs. R. Good and Miss Arlene Hostie a piano duet. "Coming Round the Mountain" and "I Said My Pyjamas" was sung by all. Mrs. Gerlitz gave a recitation, "A Minister's Prayer."

Mrs. Alex Stewart was presented with an A.W.I. pin. There were eight grandmothers present and each was given a small cake and a card.

The contest was to dress up a frank-fritter with crepe paper and Mrs. E. Olhausen won the prize. Mrs. Thomas of Acme won the tea prize.

The cooking contest for the W.I. members was won by Mrs. G. Hoskin for the best fluffon cake and Mrs. H. Swanson for the best date loaf cake.

Out-of-the-district visitors were Mrs. Thomas and Mrs. Gerlitz from Acme, Mrs. H. Olhausen from Calgary and Mrs. E. Richardson from Lone Pine.

MRS. REID CLARKE HOSTESS TO KNOX UNITED W.M.S.

Eighteen members and friends met at the home of Mrs. R. Clarke on May 13 for the W.M.S. meeting of Knox United Church. Rev. C. C. Armstrong spoke on "Peace and Human Welfare and showed a film on social service in B.C. entitled "A Friend at the Door."

Mrs. Ruth Long was in charge of the devotional period. At the close of the meeting the hostess served lunch. The June meeting will be held at the home of Mrs. Bruce Parker.

WEST NOTES

(From Our Own Correspondent)

The Elkton Willing Workers held their meeting at the home of Mrs. R. Sutherland Wednesday with almost a full attendance. Blocks were made of old wooden pieces, feather stitched on to a backing and will be put together later, to be finished into a quilt for overseas. The secretary has purchased the goods for the Santa Claus costume, as suggested at the last meeting and one member volunteered to cut it out and another to do the sewing.

The next meeting will be held at the home of Mrs. H. Erickson and plans will be made for the treats for the children's school picnic. There will also be discussion on ways and means of raising some money. Mrs. P. Luft won the tea draw.

Mr. and Mrs. C. S. Hoeg and family of Calgary visited with Mr. and Mrs. A. L. Hoeg on Sunday, as did Mr. and Mrs. Arnold Hoeg and Kenzie and Mr. and Mrs. Gordon Befus and Donnie.

Mrs. Lester Korschuh was down from Red Deer for the long weekend and with her husband and Mrs. R. Korschuh visited in Carstairs on Sunday.

We are pleased to hear that the Carstairs ball team are off to a good start with two wins on Sunday.

C.R.P. TRAIN TIMES AT DIDSBURY

NORTHBOUND:

No. 521—(flag stop) 1:20 a.m. daily.

No. 527—10:04 a.m. (flag stop) Sun. days only.

No. 523—11:24 daily except Sunday.

No. 525—4:21 p.m. daily.

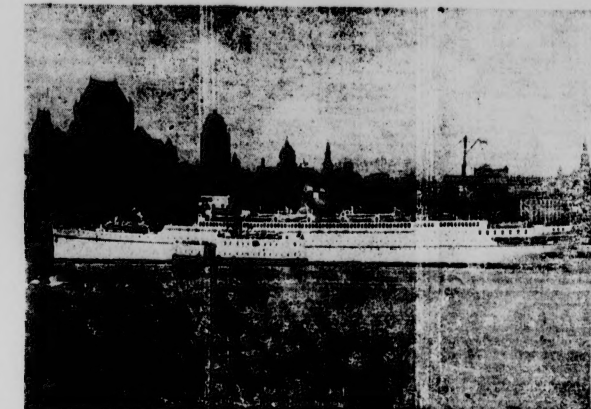
SOUTHBOUND:

No. 522—4:59 a.m. daily.

No. 524—12:23 noon daily.

No. 526—4:58 p.m. daily except Sunday.

No. 528—8:21 p.m. (flag stop) Sun. days only.



The Chateau Frontenac made an imposing background as the Empress of Australia, making her first westbound journey under C.P. colors, passed Quebec City on her way up the St. Lawrence River to Montreal. The 19,000-ton vessel was purchased to replace the Empress of the French line.

Canada, destroyed by fire at her Liverpool dock last January. She was formerly the "De Grasse" of the French line.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Fred Befus and family had friends call Saturday evening from Coquiton, B.C. Mr. and Mrs. O. Sylvester and daughter and Mr. and Mrs. J. Knezacek.

Miss Marylin Befus of Edmonton was a weekend visitor.

Mr. Albert Gore of Toronto arrived Thursday by car and visited with Mr. and Mrs. Jack Edwards.

Sunday afternoon visitors with Mr. and Mrs. M. Dippel and Carole were Mr. and Mrs. B. Hopkin and Pat. Mr. and Mrs. C. F. Stroud and family of Red Deer.

Miss Marian Folkman spent Monday visiting Donna Dippel.

Mr. and Mrs. H. W. Folkman and family, accompanied by Miss Mildred Arzmann, were Sunday visitors with Mr. and Mrs. L. Hildebrand and family.

Miss Grace Hunsberger and Mrs. E. Cressman spent several days of last week with Mr. and Mrs. L. Hunsberger and family.

Mrs. E. Peiper and Mrs. E. B. Fox and children spent Monday afternoon visiting Mrs. H. W. Folkman.

Mr. George Chaffin of Edmonton, Mr. Frank Chaffin and Verden Chaffin were weekend visitors with Mr. and Mrs. Cliff Eckstrand and family.

Miss Beverly Eckstrand, Lorna and Jean Levagood, attended a birthday party Monday in honor of Miss Lorna Cook.

JUVENILE PROGRAM NEEDS MAJOR IMPROVEMENTS

Efficient development of Alberta's juvenile welfare system will involve at least three steps, according to officials interviewed here.

While most officials approve of parts of the program recently inaugurated — such as the Family Court and the addition of a full-time psychiatrist to the Guidance Clinic — they have several constructive suggestions they would like to see followed by the government.

Three of them are developments of a project treatment program for delinquents at Bowden Institute and Mountview Home; a more efficient review system for foster homes and closer co-operation between public and private welfare agencies.

In connection with Bowden and Mountview, one point brought out is that broader facilities for psychological treatment and training should be introduced and individual cases of the delinquent should be reviewed regularly and more thoroughly.

At present neither Bowden or Mountview Home has a trained psychologist attached to the staff. Although the facilities of the provincial guidance clinic in Calgary are available to the latter institution.

The government points out that the new building at Bowden will provide means for youths to learn trades but no definite steps have been taken to determine what the facilities will be.

OIL BURNER USES CANADIAN BRAND

From an obscure source we learn that Native Dancer, the race horse which finished a head behind the winner in the Kentucky Derby, was fed with Canadian oats. Guess who paid for the oats.

Lone Pine W.I. Holds May Meeting

The Lone Pine W.I. met at the home of Mrs. Orval Schneider with 16 members and three visitors present. An invitation to visit with Mt. View W.I. was accepted.

Resolutions were voted on for the Edmonton convention. Final plans were made for the May 22 dance. This will consist of square and round dancing from 8:30 to 10:30 and then regular dancing.

Mrs. Alice Ahlgren was appointed to attend the conference in Didsbury. The sum of \$92.50 was collected for the Cancer Society.

Sick convener, Mrs. Sam Elliott, reported several cards sent to sick people in the district. The 10 cent draw netted \$2 and was won by Mrs. Chris Ehret. Mrs. Harold Shells won the contest put on by Mrs. Chris Ehret.

Meeting closed by singing "God Save The Queen" and pot luck lunch was served by the hostess.

CALF CLUB MEETS AT JIM HUGHES'

The West Didsbury 4H Calf Club met at the home of Jim Hughes on Thursday, May 7 at 8 p.m.

Members judged a class of Hereford heifers, after which Bobby Hughes gave correct placings. The members then held their meeting.

Neil Youngs gave an interesting talk on "Two Common Ailments and How Prevented." Larry Dunphy discussed "Feeds for Fattening Baby Beef." Delbert Byrt gave a talk on "Beef Type." Mr. McPhail thanked the children for their splendid reports and returned judging cards of last meeting.

A medal was shown by Larry Gilrie, which is being given as a prize by the Didsbury branch of the Royal Bank.

The hostess served lunch to 29 members and visitors.

FOUNTAIN VIEW

(From Our Own Correspondent)

Folks keep in mind the W.I. meeting at Mountain View hall this Thursday afternoon, when the dealer from the Rosebud Health Unit in Didsbury will be in attendance. Lunch is pot luck.

Mr. and Mrs. Garnet Tishie visited last week from Friday to Tuesday at Vauxhall with Mr. and Mrs. Allan Leith and family.

Mrs. George Wilkins and Garry and Mr. and Mrs. Ringheim and Norma, of Didsbury and Mrs. Switzer of Aldrie visited Sunday with Mr. and Mrs. Arthur Gebers.

Sunday visitors with Mr. and Mrs. Eric Atkinson were Mr. and Mrs. George Smith of Calgary.

Mr. and Mrs. Crowe and baby visited Sunday and Monday at the Eric Atkinson home.

Best wishes are extended to Mr. and Mrs. Alex Pratt's baby who is still in the hospital. Mrs. Pratt is home.

Weekend visitors with Mr. and Mrs. Emil Miller were Mr. and Mrs. Sam Snider and Miss Lillian Miller.

Sunday visitors with Mr. and Mrs. Walter Pratt and family were Mr. and Mrs. Charles Brado and family and Celina Deddes.

The Jutland Beef Club made their tour on Monday of all the calves in the club and finished the day with a picnic lunch at the club leader's home, Mr. and Mrs. S. Brander.

Mr. and Mrs. Dutton of Calgary visited Sunday with Mr. and Mrs. Ed Stiles and family.

MONS CHAPTER L.O.D.E. HOLDS SUCCESSFUL TAG DAY

The annual L.O.D.E. tag day held last Saturday realized \$119.35, which will go towards supplies for the nursery at the local hospital. Mons Chapter wishes to thank all those who contributed so generously.

Simple girls left off steam and scream if they feel like it — natural behavior that makes a marriage percolate, she said.

Dr. Macaulay, a judge at Birkenhead, himself has two grown sons and is married to a doctor.

Thieves Remove Office Safe From Soley's Food Store

BANK EMPLOYEE HONORED ON DEPARTURE

Miss Pearl Weisgerber, accountant at the local branch of the Royal Bank for the past eight years, was guest of honor when Mr. and Mrs. A. Allen and Mr. and Mrs. F. Nicholl entertained the staff at a supper party.

Mr. Allen presented Pearl with a smart travelling case. With it went the good wishes of all present for a very happy future in her work in Calgary.

Lone Pine Orioles Regular Meeting

Regular meeting of the Lone Pine Orioles was held recently with a good attendance. Meeting came to order with the singing of "There Is A Tavern" and "Lonely Little Robin."

A motion was passed to purchase a gift for Joy Elliott. All hands were in to be handed in at the next meeting to be judged.

Ann Shells read a topic on "How I Wash My Hair for the Sale." Lois Shells gave one on "The History of the Club."

The club members welcomed Karen Brander to the club. The 10-cent draw was won by Mrs. Schumaker and netted \$1.80.

The "bit of fun" which was given by Gloria Schumaker, was won by Lois Shells.

To close the evening everyone enjoyed a lunch served by the hostess, Ruby Milne.

PHILIP COULD BECOME KING

An article in the 100th edition of Burke's Peerage, to be published just before the Coronation, says that the Duke of Edinburgh could receive the titular dignity of King, unless the Queen herself disliked the change.

Preview summary of the article was published Tuesday. It said, should that happen, the Queen's husband would become King Philip II. The first King Philip came from Spain in 1554 to marry Queen Mary I.

DUMB BLONDES MAKE BEST WIVES

"Dumb blonde" types make the best wives because they do what comes naturally, a British expert said.

Girls who read too many books make the worst wives, Dr. Mary Macaulay, 50, told the national marriage guidance council.

Intellectual wives are too repressed, Dr. Macaulay said, and are too easily "shocked" and "fascinated."

Simple girls left off steam and scream if they feel like it — natural behavior that makes a marriage percolate, she said.

Dr. Macaulay, a judge at Birkenhead, himself has two grown sons and is married to a doctor.

Entering by smashing out a rear window, thieves made off with the safe from the office of Soley's Food Store late Sunday night or early Monday morning.

The safe which contained accounts, cheques, records, etc., but no cash, was open all the time and had a sign on the front to that effect.

It was discovered Tuesday morning on a blind road two miles east and one mile south of town, by Walter Fulkert. All the cheques were missing.

Anyone who cashed a cheque at Soley's on either Friday or Saturday of last week are asked to stop payment on same and contact Mr. Soley as soon as possible.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. R. Popel, Cremona, a daughter, on May 12.

To Mr. and Mrs. A. Bode, Didsbury, a daughter, on May 14.

To Mr. and Mrs. A. Broadhurst, Didsbury, a daughter, on May 18.

To Mr. and Mrs. Dave Patton, Didsbury, a daughter, on May 17.

To Mr. and Mrs. H. S. Spooner, Carstairs, a son, on May 17.

To Mr. and Mrs. W. L. Luft, Didsbury, a daughter, on May 20.

To Mr. and Mrs. D. Herbert, Didsbury, a son, on May 20.

Domestic Wheat Jumps 20 Cents

A 20-cent boost in the price of domestic wheat, announced Tuesday, will probably tack another cent on the price of a loaf of bread to Canadian consumers.

After Canada formally accepted the New International Wheat Agreement Monday, the Canadian Wheat Board said it was instructed to sell wheat in Canada for \$2.05 a bushel.

Officials of flour-milling companies said the increase, which is 20 cents more than the \$1.85 they paid previously, will mean an increase in the price of flour to bakers.

The increase to milling companies will be effective immediately.

Spokesmen for Winnipeg bakeries said an increase to 15 cents from 14 for the 18-ounce loaf of bread delivered to the home is virtually certain in this city within a few weeks and a one-cent increase will probably follow all across Canada.

The same loaf costs 13 cents in most Winnipeg stores.

Although the new I.W.A. does not come into effect until Aug. 1, the board said the increase in domestic wheat price will "approximate the maximum price in the new agreement as far as to minimize the increase."

Intellectual wives are too repressed, Dr. Macaulay said, and are too easily "shocked" and "fascinated."

Simple girls left off steam and scream if they feel like it — natural behavior that makes a marriage percolate, she said.

Dr. Macaulay, a judge at Birkenhead, himself has two grown sons and is married to a doctor.

The decision to increase the domestic wheat price will not affect the merchandising of low-grade wheat for feeding purposes in Canada. The price of feeding grades will continue to depend on market conditions surrounding these particular grades, their competitive position, their values compared to other feeds and other relevant factors.

PRIME MINISTER CORONATION ROUND

Prime Minister St. Laurent left for London Tuesday to attend the Coronation and a Commonwealth prime minister's conference where he said he hopes Canada can help in expanding world trade.

Before entraining for his Wednesday noon sailing from New York, the prime minister told reporters he expects Canada will make her "usual contribution" but said he is not taking over any specific proposals.

DIDSBURY MARKETS

Butterfat

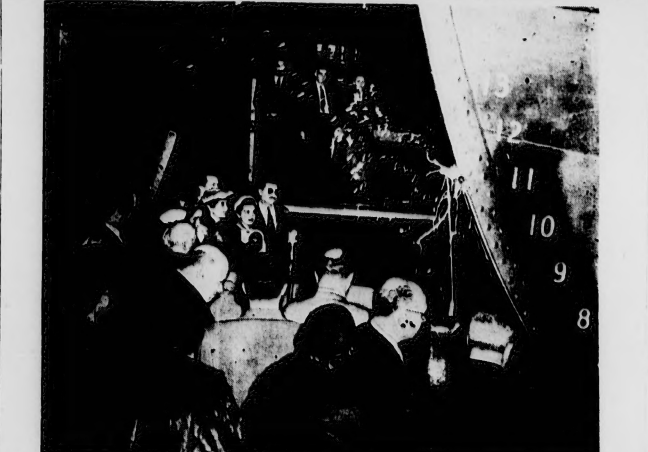
Delivered Brist at Crystal Dairy

Special 58c

No. 1 56c

No. 2 47c

Table 69c



Donna Maria Pasada De Carreno Mallarino, wife of the Consul General of Colombia in New York, has just cut the ribbons and in time-

honored fashion a champagne bottle breaks on the prow of the Ciudad de Cali, about to slide into the water at Montreal. The new

refrigerated cargo vessel will serve between U.S. ports and Colombia. Venezuela and Ecuador. She will fly the Colombian flag.

Delivery to elevators of grain treated for smut is a criminal offence punishable by a heavy fine or a term in jail.



Expert MAGNETO REPAIRS
Get the most out of your mechanized equipment by having our experts restore your magneto to its original power and pep. You'll be surprised at the improved engine performance and greater fuel economy. We carry genuine factory replacement parts for all standard magneto, and give prompt, courteous service.

TED STAUFFER
Phone 50, Olds, Alta.

STILL MORE HOUSES

Who said the building boom was over? Building permits this year to May 1 in nine centres across the country are up almost 50 per cent over the same period last year, a recent survey of building commissioners shows.

Permits during the four months total \$144 millions, compared with only \$97 millions for the first four months of 1952.

Open winter in many parts of the country has enabled much work to get ahead earlier than it would ordinarily.

PROTECTION FOR ANIMALS

A new method of protecting livestock from flies is being tested in the United States. Cattle are given an injection of insecticide and then the insects pierce the skin they receive a lethal dose of the poison. Tests have proven effective on deer flies and mosquitoes.

The Domestic Animals Act (Municipalities) SALE AND REDEMPTION OF IMPOUNDED ANIMALS (Section 50)

Notice is hereby given under Section 50 of The Domestic Animals Act (Municipalities) that a black gelding, white star on forehead, no visible brand, was impounded in the pound kept by Charles Brown, located on the S.E. 1, Sec. 1, 31-4-5 on Saturday, the 25th day of April, A.D. 1953, and that the said animal was sold on the 9th day of May, 1953, to Milton Coleman of Cremona, Alberta, and that said animal may be redeemed by the owner or on his behalf within a period of thirty days from the publication of this notice in The Alberta Gazette, upon payment of all fees and costs due to the municipality and the purchaser of said animal. For information apply to the undersigned.

J. RIDDOCH
Sec.-Treas. of the Municipality of Mountain View, No. 49, Didsbury, Alberta.

TRACTOR ACCIDENTS

George Robertson, farmer of the Sylvan Lake district, was killed last week when the farm tractor he was driving turned over on him.

Another farmer, Edward Lang died in a Calgary hospital from injuries sustained in a tractor accident on a farm in the Beiseker district.

The Domestic Animals Act (Municipalities) SALE AND REDEMPTION OF IMPOUNDED ANIMALS (Section 50)

Notice is hereby given under Section 50 of The Domestic Animals Act (Municipalities) that one cream coloured mare — branded left shoulder — was impounded in the pound kept by Charles Brown, located on the S.E. 1, Sec. 1, 31-4-5 on Saturday, the 25th day of April, A.D. 1953, and that the said animal was sold on the 9th day of May, 1953, to Frederick Dussal of Olds, Alberta, and that said animal may be redeemed by the owner or on his behalf within a period of thirty days from the publication of this notice in The Alberta Gazette, upon payment of all fees and costs due to the municipality and the purchaser of said animal. For information apply to the undersigned.

J. RIDDOCH
Sec.-Treas. of the Municipality of Mountain View, No. 49, Didsbury, Alberta.

ORDER YOUR COUNTER CHECK BOOKS from The Pioneer Office. Buy at home — you pay no more than the standard price.

Low gear driving means more engine revolutions per mile and fewer miles per gallon, engineers point out.

FOR SALE — 1938 Plymouth car, reasonably priced. Apply Cliff Johnson, Edford Motors. 18-3p

FOR SALE — Kitchen cupboard, new electric motor; G.E. tank type vacuum cleaner; sewing machine; enamel top tables; ward robe trunk; sundry paintings; bedside table; lawn mower; bookcase sections; electric iron; electric heater; lamp; radio; sundry silver dishes; late model Westinghouse refrigerator, etc. Call at Bill Payne's residence or phone 145. 11c

WAITRESS WANTED — Apply Bright Spot Lunch Counter, Didsbury, phone 128. 11p

FOR SALE — Registered Aberdeen-Angus yearling bulls, from good stock. Why use an inferior when you can get a good one for the price of a good steer? Improve your cattle and dehorn them at the same time. A. R. McNaughton, Didsbury, phone 410. 20-4p

FOR SALE — Saddle pony, well broken. Phone 1408, Carstairs, or write R. W. Fisher. 19-3p

CARD OF THANKS
I wish to thank Dr. McKenzie and the hospital staff for the good care and friendly treatment I received during my stay in hospital. Also thanks to those who visited me and sent flowers, cards and other gifts.
GLENN RAY

FOR SALE — One Western saddle, in excellent condition. Also good quality bridle with aluminum curb bit. Phone R1304 or see H. L. Hayne. 19-2p

FOR SALE — 6-room house, north end, one of the older type. Fully modern. Price \$4000. For further particulars telephone 90, Didsbury.

FOR SALE — 18-ft. house trailer, equipped with full size propane cook stove, oil heater, studio couch, modern built-in cupboards. Apply R. Popel, Water Valley, Alta. 19-3p

FOR SALE — One 21-ft. Alma house trailer, fully equipped, \$1500. Apply R. Johnston, Cremona, Alberta. 18-3c

FOR SALE — 8-ft. Minneapolis heavy duty Tiller. To clear, \$195. Will take cow in trade. Leo Nichols. See Bill Cowan, phone 132, Didsbury. 19-3p

FOR SALE — C.C.M. bicycle, in good running order. C. Rapin, Didsbury. 19-3p

LOST — White faced cow. Anybody seeing same phone Burr Tuggle, phone 1215. Branded RF on right ribs.

LOST — 9.00 x 20 inner tube, between Cremona and Didsbury on Sunday. Finder please contact E. L. Mercer, Didsbury. 20-3p

Willie WATT BY FEEG

WANTED USED WASHERS!

TRADE IN YOUR OLD WASHER IT'S WORTH MONEY WHEN YOU BUY A NEW CONNOR

AS LOW AS \$169.50

Feeq's
GENERAL RETAIL
Propane Sales & Service
EAST OF RAILROAD TRACKS

Bedding-Out Plants

CHILDREN'S DRESSES — Sizes 3 to 6x, 7 to 12, in Criskay, Pique and Broadcloth.
CHILDREN'S NYLON BLOUSES
BOYS' JACKETS
SUMMER SHORTS, Boys' and Girls'

Didsbury Variety Store

It pays to be "all ears"...

WHEN YOU HEAR THESE VALUES HOP OVER TO OUR USED CAR LOT AND INSPECT THESE bargains!



1950 CHEVROLET FLEETLINE DELUXE SEDAN with sun visor, radio, air conditioner and heater. Completely overhauled. A beauty at a good price.

1949 CHEVROLET COACH, under 10,000 miles, like new.

1948 CHEVROLET DELUXE SEDAN, reasonably priced and in excellent condition.

1948 OLDSMOBILE SEDAN

1946 CHEVROLET HALF-TON TRUCK, good condition, priced at \$575.00

Edford Motors
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE

Passenger car

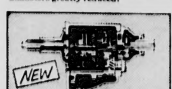
Handling ease!

COMPLETELY NEW

MERCURY TRUCKS



NEW SHORTER TURNING plus responsive steering, gives new handling new that makes driving easier. Turning diameters greatly reduced.



NEW SYNCHRO-SILENT TRANSMISSIONS and new axle ratios provide the greatest power range in Mercury Truck history. New ratios! New convenience!

All-new Mercury Trucks are "Driver-engineered" — easy to "drive" around and past traffic or to "maneuver" in-and-out of tight spots with passenger car handling ease.

Shorter wheelbases and wider front tracks make all Mercury Trucks easier to steer than ever before. All transmissions are Synchro-Silent for smooth, quick shifting. Steering column gear shift is standard with all three-speed transmissions. Mercury Trucks offer completely new truck design, new chassis — new springs — new brakes and new axles.

Here is the greatest line of Mercury Trucks ever built — 8 series — 17 wheelbases — FIVE V-8 engines from 106 Hp. to 155 Hp. — over 100 new models from 4,000 to 27,000 lbs. G.V.W. There's a Mercury Truck built for your business!

"DRIVER ENGINEERED" CABS



MAKE DRIVER'S JOBS EASIER. Mercury "Driver-engineered" Cabs are built-around-the-driver. New cab styling inside and out — all-new roominess — new wider "three-man" seats — new non-sag springs — new counter shock seat snubbers — new cab suspension — new one-piece curved windshield — full width rear window — new deeper side windows make driver's job easier and safer.

On Series M-100 Automatic Transmission or Overdrive, available at extra cost, Mercury Truck "Driver-engineered" Cabs make Mercury Trucks the best on any road.

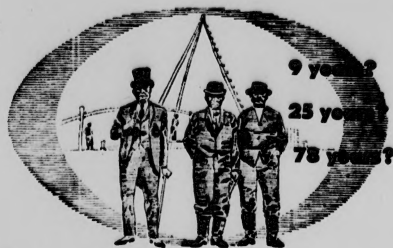
5 GREAT ENGINES V-8 DEFINITELY!

SEE YOUR MERCURY TRUCK DEALER... MOVE IT WITH MERCURY FOR LESS!

PREVOST MOTORS

Phone 168 — Bert Prevost, Prop. — Mercury-Lincoln-Meteor Dealer
First Class Paint and Body Shop

FOR A "SAFE-BUY" IN A USED TRUCK... SEE YOUR MERCURY TRUCK DEALER



How long does an oil well last?

The average well goes dry in 20 to 30 years. To keep your car rolling and your home warm, a new well must be found to take its place. That's why the search for oil never ends; why Imperial, for instance, spent almost \$30 millions to find and develop new oil in western Canada last year.

Oil has become one of Canada's important industries. How many of these questions about it can you answer?

Which of the following contain petroleum?
lipstick? binder rivets? printing ink? insect spray?

In 1946 Canada produced less than 10% of the oil she used. How much of her needs does she produce now?

How many service stations would you say Imperial operates across Canada?

To what amount, would you say, have the people of Alberta benefited through oil industry payments to the provincial government for royalties, leases and bonuses?

Opinion surveys show that most Canadians believe a business is entitled to a profit of 1% on a dollar of revenue. Last year Imperial earned:

Oil is a part of all the products named and of hundreds of others which contribute to our everyday living.

About 40%—and we use twice as much as in 1946. Today's production would meet 60% of the demand at that time.

None. Approximately 10,000 stations carry the Imperial Esso sign, but they are operated by independent dealers, each in business for himself.

Since the discovery of Leduc in 1947, oil royalty, lease and bonus payments to the government total more than \$175 millions.

In 1952 Imperial earned a profit of 73¢ of each dollar received. Of this, 4¢ was paid to shareholders; the remaining 33¢ was used to replace worn-out equipment and to make sure we can supply your future oil needs!

IMPERIAL OIL LIMITED
oil makes a country strong



BUILDERS' Nine Day Spring Sale



GSW CORONET STAINLESS STEELWARE



Beautiful Five-Piece
Stainless Steel Set
Only \$37.50

2 Good Used Ranges
Reduced for the Sale!

See The Flyer Check The Tags

LADIES' LUGGAGE SET —

Well Bound
Beautifully Lined
Two Pieces
\$29.50

MARBLES
FOR THE BOYS
Big Bags
For Only 9c

Lots of Bargains
Throughout
The Store !!

CHURCH NOTICES

UNITED CHURCH OF CANADA

Rev. C. C. Armstrong, B.A., B.D.
Westerdale (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

ANGELICAN MISSION OF OLDS SUNDAY SERVICES

Sunday School, 11 a.m. every Sunday.
Second Sunday in the month: 7:30 p.m. — Didsbury.
Fourth Sunday in the month: 11:45 a.m. — Didsbury.

FOUR SQUARE CHURCH Fallen Timber School House

Preaching service at 2 p.m. every Sunday.
Sunday school immediately after service.
Rev. Mr. and Rev. Mrs. Moore
Pastors

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting, at 8 p.m.
Young Peoples' service every alternate Sunday at 7:30 p.m.

EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

SUNDAY SERVICES:

10:30 a.m.: Worship Service.
11:30 a.m.: Sunday School.
2:00 p.m.: Sunday School followed by Worship Service.
7:30 p.m.: Evening Service.
Wednesday Evening, 8:00 p.m.
Bible Study and Prayer Meeting.
Thursday Evening, 8:00 p.m.
Choir Practice.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

CHURCH OF NAZARENE HARMATTAN

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evangelistic Service.
Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S. 8 p.m.
REV. J. WATSON, Pastor
The Church with the warm welcome

MOUNTAIN VIEW UNITED MISSIONARY CHURCH

Rev. A. Frey, Pastor
10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evening Service.
Youth Fellowship services held in the evening of the first and third Sunday of the month.

From all over the world . . . Friends are coming to ALBERTA!

Our Tourist Guests Are on the Way!

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Waterless Soil to Bloom in Jordan



Examining a soil sample in the Jordan Valley, a water development expert (left) gathers data on irrigation possibilities. The United Nations Relief and Works Agency for Palestine Refugees recently agreed with the Kingdom of Jordan to provide \$10,000,000 for construction of an irrigation and power dam in the region. The dry land, given water, might support up to 20,000 refugee families.

CHILDREN BAPTIZED AT KNOX UNITED CHURCH ON MOTHER'S DAY

Following is a list of children baptized at Knox United Church, Didsbury, Westcott and Westerdale on Mother's Day.

Knox Church: Larry James, son of Mr. and Mrs. Eric J. Atkinson; Theodore Layne, son of Mr. and Mrs. K. W. Phillips; Wayne Christiansen, son of the late Arthur Christiansen; Katherine, James William, Dennis Brian, Jacqueline Marion, Andrew Malcolm, children of Mr. and Mrs. Wm. Morton; Kenneth Dale, son of Mr. and Mrs. S. A. Baptist; Donna Lynn, daughter of Mr. and Mrs. S. A. Baptist; Larry Douglas, son of Mr. and Mrs. Lester E. Pross; Wanda Jane, daughter of Mr. and Mrs. G. Rex Dawson.

Westcott: Reece Arthur, son of Mr. and Mrs. Stanley Jackson.
Westcott: Douglas Allan, son of Mr. and Mrs. D. L. Adams.
Mrs. Walter McCoy assisted in the service at Knox in her capacity as superintendent of the cradle roll department of the Sunday School.

Canadian farm income in 1952 was down \$200 million from 1951.

REDEEMER LUTHERAN CHURCH

Rev. E. B. FOX, Pastor

Divine Service every Sunday at 11:00 a.m.
Sunday School and Adult Bible class every Sunday immediately after the service.

INQUEST RULES TRUCKER DIED FROM HEART DISEASE

A heart disease condition, coronary sclerosis, caused the death April 29 of Felix Boltnot, former well known resident of this district, who was found dead near his tank truck at a loading ramp at Juniper. Found, a coroner's jury decided at an inquest in Calgary Tuesday, May 12. Earlier reports had it that Boltnot had died as the result of an accident.

Evidence of Dr. R. C. Riley, pathologist, who performed an autopsy on the body ruled out an earlier possibility that the man had died of some kind of gas poisoning. An examination of the heart revealed hardening of the vessels to where at one point the blood supply was cut off, Dr. Riley said. The man also had kidney and liver disorders of long standing, the doctor testified.

Whitely had loaded just ahead of Boltnot and was in an office being checked out by Boltnot. Boltnot in the meantime had driven his truck up to the loading ramp and commenced to load his tanks.

Whitely and Boltnot found the tanks overflowing when they went out. A few seconds later they found Boltnot about 35 feet away.

Artificial respiration and oxygen were used in unsuccessful attempts to revive him.

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

Notes From D.A.

HUGH McPHAIL

During the next few weeks Junior Clubs are holding several events that should be of interest to the surrounding district. On Saturday, May 23, six beef clubs,

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CALGARY, ALBERTA

including Carstairs, Crossfield, Jutland, Olds, West Didsbury and Westward Ho are holding a Field Day.

They will meet for a picnic lunch at the Olds School of Agriculture at 12:30 noon. After a few short talks they will proceed to the Louis Lattimer farm, four miles south of Olds, where three classes of excellent purebred Shorthorn cattle will be judged by club members. The trophy, donated by Howard Hamill, M.L.A. will be the prize. Demonstrations will be made on showing and preparing calves.

There will be a good supply of soft drinks and ice cream on hand after the judging.

Over 100 calves from the above-mentioned clubs will be shown and sold at Carstairs on June 10. Judging will start at 10 a.m. and the sale at 1:30 p.m.

A dairy club field day will be held at the O.S.A. on Saturday, June 13 at 10 a.m. We expect six clubs to be there. Three classes of Holstein females will be judged by the members. A picnic lunch will be served in the Mechanics Building. A few short talks will follow. Then the annual softball competition will take place.

Visitors are welcome at all of these events.

ERHARD REINHARDT ELECTED PRESIDENT OF ALBERTA-B.C. DISTRICT WALTER LEAGUE

Word has been received that Mr. Erhard Reinhardt of Didsbury has been elected president of the Walter League of the Alberta - British Columbia district. Also elected as members of the board from the local society are Mr. Fred Reese as board member and Rev. E. B. Fox as pastoral adviser.

Mr. Reinhardt served on the district board from 1951 to 1952 as secretary-treasurer and the past year he served as district manager for the Wheat Ridge Seals campaign. He also attended two international conventions of the Wal-

Tree Planting: The past two days we have been busy planting trees for farmers with the new municipal tree planter. Nine hundred trees were planted on a farm near Harman and 5,000 on another farm 15 miles southeast of Carstairs. You would be amazed how fast and easy it is to plant the little trees. As a matter of fact, we planted 5,000 trees of caragana and ash in about 2½ hours on the Yellowlegs farm.

The planter is for the use of the ratepayers of this municipality. If you want to use it, get in touch with me and a date will be arranged to plant your trees.

Roadside Grass Seeding: I notice that in quite a few places farmers have had their roadside ditches backfilled. It is the policy of your Service Board and Municipal Council to supply the seed to grass down these ditches.

Seeding down these newly worked ditches is a very good practice. A carpet of grass will eliminate many of the weeds, prevent the rains from cutting gullies, provide a source of hay, as well as beautify the roadsides.

If perchance you were not aware that grass seed is available for this purpose, get in touch with your councillor or directly with me and make known your requirements.

ther League, Denver 1950, and Ottawa 1952. Mr. Reese has served as chairman of the Saskatchewan District Walter League before moving to Didsbury. He has also been elected as president of the local society. He attended the Portland International convention in 1948.

Rev. E. B. Fox has been active in the Walter League since 1941, serving as pastoral adviser to the south zone; district board member; manager of Wheat Ridge Seals for two terms, and since 1950 as editor of the district Walter League publication, "North Light Says."

The district board consists of a total of eight members. Another member is formerly of Westcott, now of Calgary. Two other Calgary leaguers and two Edmonton leaguers complete the board.

Agricultural SERVICE BOARD NOTES

W.K. Snyder,

Field Supervisor

Through The Study Window

(Rev. C. C. Armstrong)

Periodically the church issues pronouncements against dirty books, dirty comics and filthy literature. Many people believe that our literary and photographic material should be as morally clean as food is by law, required to be sanitary. Regardless of the merits of this stand there is no universal agreement as to what is obscene and what is not, and according to a church's report: "A certain subject dealt with by Shakespeare or Goethe or in a scientific thesis may be unquestionably not obscene. The same subject dealt with in this trash which is sold at the book-stores at 25 cents a book may be unquestionably obscene."

A judge, trying to define the test of obscenity stated as follows: "The test of obscenity is this, whether the tendency of the matter charged as obscenity is to deprave and corrupt those whose minds are open to such immoral influences, and into whose hands a publication of this sort may fall."

In regard to the problem of dirty literature, we may find more help towards a solution in the garden than in the courtroom. Consider the number of worms that there are in the garden, and who live there all their lives. They ought to be authorities on dirt, for they live with it. In addition, they have innumerable cousins and aunts, wives and husbands and children with which to discuss the problems of their existence. Indeed, to take them from their home makes them most miserable, for they are at home nowhere else.

A fish worm, left out on the surface, is faced with the problem of how to get back in. Should he go in head first, or back up, and how is he to know left from right, having no hands?

How he decides which way to go is one of the minor mysteries of nature. His only satisfaction in life is that he can eat anything without being sickened.

If one can read anything without being sickened, if one can look at a picture without any feeling of degradation or exaltation; if one is totally unconcerned about whether or not literature has any relation to good or bad, no moral direction, then such a one is well qualified to take a worm's-eye view of filthy literature. But if one is aware that in the Garden of Eden there were worms but also a God who walked with his children in the cool of the evening; if there were worms in the Garden of Gethsemane there was also a Christ, then one is something more than a dweller in the dirt, but such a one who being born of the flesh is also born of the Spirit wherein is no uncleanness.

Independent stores did three quarters of all retail business in Canada in 1951; chain stores accounted for 16.3 per cent and department stores for 8.6 per cent.

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Try the once-a-week plan. Plan a shopping trip to the store once a week and save dollars on our Cash and Carry prices. Pay the low prices — save delivery charges.

We offer a great variety of food for your eating pleasure. You owe it to yourself and your family to see the variety and get more for your food dollar on Soley's Cash and Carry.

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SIGNAL YOUR INTENTIONS
RIGHT TURN
SLOW or STOP

Make right turn from right lane or curb, lane after making proper signal as illustrated above.

Signal as above before pulling up to park, stopping or slowing down on street or highway.

Be Careful
the life you save may be your own.

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Entertainment At
Rosebud School

Mr. William Biore and his eight pupils of the Rosebud school put on a novel entertainment recently in aid of the Junior Red Cross. In addition to the usual recitations and musical numbers which the children had originally learned for the festival the pupils gave an excellent demonstration on what can be accomplished in training the memory.

Mr. Biore explained that one of the greatest needs today is for people to develop independent thinking habits and alert powers of observation. For this reason, he said, he had adapted some of the methods used in personality courses currently being given in the cities, to school subjects which lent themselves to such instruction. While he used only a short daily period for about two months the children enjoyed it so much they practised their "memory course" out of school as well as in.

The first item on the memory program consisted of the audience enumerating 20 objects, such as a Holstein cow, muddy roads, seed oats, etc. These were written on the blackboard for the audience to see, but not the pupils. The audience then quizzed the pupils, and even the youngest pupil, seven-year-old Donna Gale, got 65 per cent of them correct, while Ken Stiles, a grade eight pupil, was asked to name them backwards, which he did, being 100 per cent correct. The audience were then given calendars and the older pupils were able to tell them correctly the day on which any date in 1953 which they cared to name fell.

In a broader field, the pupils were quizzed by the audience in excerpts from the first 40 pages of the Department of Agriculture, Bulletin, Farming in Alberta and the first 25 pages of the May 4 issue of Life Magazine. As the audience selected both page and pupil, no one knew a second before what was expected of him.

Bobby Klein, 8, gave an excellent account of the entire page dealing with Crown neolite soles. Every pupil participated in this part of the program with distinction. Following another trend, Gail Phillips, a grade seven pupil, was given a list of 84 numeral digits by the audience and after a few minutes of study was able to recall them in any order when quizzed.

Recitation were given between selections from the memory course, while Gail Phillips played "The Dance of the Yellow Butterflies," very nicely. Deanna Schier, only nine years old, sang "Sweet and Low" and the Twenty-Third Psalm, unaccompanied.

On behalf of the parents, Mr. Bruce Parker thanked Mr. Biore for his excellent work with the pupils.

MORE FARMERS
STIFFLY FINED

Thirty-five farmers appeared in court at Leask, Sask., last Wednesday to plead guilty and pay fines totalling more than \$1,000 on charges of selling more than their quota of wheat.

This brings to 72 the number of growers fined in what is believed to be the largest mass prosecution by the Canadian Wheat Board.

Thirty-seven farmers Tuesday paid nearly \$1,000.

On the basis of total foreign cargo handled, Canada's five major ports in 1951 were Montreal, Vancouver, Sault Ste. Marie, Hamilton and Port Alfred.

ROSEBUD LEAGUE BASEBALL
SCHEDULE FOR 1953 SEASON

Sunday, May 24—
Cremona at Bowden
Airdrie at Didsbury
Olds at Crossfield
Wednesday, May 27—
Madden at Cremona
Airdrie at Crossfield
Didsbury at Olds
Sunday, May 31—
Bowden at Airdrie
Olds at Cremona
Didsbury at Madden
Wednesday, June 3—
Didsbury at Airdrie
Crossfield at Madden
Olds at Bowden
Sunday, June 7—
Cremona at Olds
Madden at Bowden
Crossfield at Didsbury
Wednesday, June 10—
Madden at Airdrie
Crossfield at Cremona
Bowden at Didsbury
Sunday, June 14—
Cremona at Crossfield
Airdrie at Madden
Bowden at Olds
Wednesday, June 17—
Airdrie at Cremona
Bowden at Crossfield
Olds at Didsbury
Sunday, June 21—
Cremona at Airdrie
Crossfield at Bowden
Olds at Madden
Wednesday, June 24—
Didsbury at Cremona
Bowden at Madden
Crossfield at Olds
Sunday, June 28—
Madden at Didsbury
Airdrie at Olds
Bowden at Cremona
Wednesday, July 1—
Cremona at Madden
Crossfield at Airdrie
Didsbury at Bowden
Sunday, July 5—
Madden at Olds
Didsbury at Crossfield
Bowden at Bowden
Wednesday, July 8—
Cremona at Didsbury
Madden at Crossfield
Olds at Airdrie

• THE DIDSBURY OPERA THEATRE •

Week Day Shows at 8:00 p.m.
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: MON., TUES., WED.:
May 21, 22, 23: May 25, 26, 27:

M-G-M's DAZZLING
TECHNICOLOR
SPECTACLE!

**MILLION DOLLAR
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WILLIAMS • MATURE
WALTER PIGEON • BRIAN

DONNA CORDRAN
CHERRY FREEMAN • BEATRICE LANE • ANITA GODDARD, E.

Hungry,
he
waited
her
walk
down
the
street
...and
then
he
opened
the
trigger!
**THE
SNIPER**

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.



"True happiness springs
from Moderation"

Goethe (1749-1832)

THE HOUSE OF
SEAGRAM.

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY

FOLLOWING THE
TRAIL-BLAZERS

As Canadians push back the frontier —
developing new areas, building new
enterprises — banking service still follows
the pioneer. Today, there are more bank
branches to meet the needs of changing,
growing Canada... they are
being used more... they are doing
more for more people... than ever before.

Since 1900, branches of the chartered
banks have increased from 700 to 3,800.
In the past ten years alone, 3,750,000
bank accounts have been opened.

THE BANKS SERVING YOUR COMMUNITY



WINTER STRIKES BACK

GIVE

To Alberta's \$200,000.00 CANCER CRUSADE

Canadian Cancer Society
231 7th Avenue East
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REFUGEES IN WEST GERMANY

West Germany has ten million refugees, according to Victor Koby, a Financial Post reporter who has just returned from a tour of Germany and Berlin.

In the last six months, refugees have been flowing into Berlin at the rate of from 300 to 3,000 a day. To orderly western minds, the problem seems almost hopeless. How to separate them? Where to house them? How to employ them? How to find out their political background?

One-fifth of the population of the West German Federal Republic today is comprised of refugees. Of this one-fifth of the population, some are former German nationals from East Germany; others are of German origin but from Poland, Czechoslovakia and other Iron Curtain neighbors.

Stocks of wheat in store in prairie elevators on April 23 totalled 138.6 million bushels as against only 81 million on the same date last year.

THE BEAM IN OUR EYE

The more successful an individual becomes and the more powerful a nation grows, the less conscious the man or nation is of defects, except in others.

Only the truly religious are unspotted by success. Winning makes it more difficult for an individual or a nation to do justice and to walk humbly.

Weeds of defeat grow as rankly in the soil of success as in the poor earth of frustration. In this day of riches, power and real and delusive strength, the beam in the eye of North America is our refusal to permit other nations to play their part in the production and exchange of the goods and services essential to a minimum of common well-being and security.

It is easy for the people of the United States and in considerable degree for the people of Canada, to see a mote in the eye of Britain who almost fatally wounded, held the fort to civilization alone and gave North America a second chance to play its part in evolving a free and peaceful world.

CHRISTIAN SCIENCE

The fact that Man reflects God, Soul, is made clear at Christian Science churches on Sunday, when the Lesson-Sermon is titled "Soul and Body". It includes these revealing passages, from the Bible: "Lord, thou hast been our dwelling place in all generations. Let thy work appear unto thy servants, and thy glory unto their children. And let the beauty of the Lord our God be upon us;" (Ps. 90: 1, 16 and 17). And from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Christian Science explains all cause and effect as mental, not physical. It lifts the veil of mystery from Soul and body. It shows the scientific relation of man to God, disentangles the interlaced ambiguities of being, and sets free the imprisoned thought."

(114: 23 27)

Mink coats are going to cost more, if the price of the main ingredient is any indication. It is reported that mink skins were in strong demand at recent Montreal auctions at prices anywhere from 10 to 20 per cent higher.

BINGO

LEGION HALL, OLDS

Every Saturday Nite

FIRST GAME 9:15

SPECIAL PRIZES — VALUABLE PRIZES

BLACKOUT OSCAR \$75.00

12 GAMES FOR \$1.00

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THE COMMUNITY PAGE

Do you know something? You can save time, money and energy by patronizing the business firms whose advertisements appear on this page of The Pioneer. They have spent time and money to bring modern services and shopping facilities near to you. Show that you appreciate their efforts by shopping at their places of business when you are in town. The businessmen of Didsbury are prepared to bring you quality merchandise at the lowest possible prices. They are your friends and neighbors. Patronize them and make your dollars go further.

"WE SELL THE LEADERS"

McCLARY RANGES, WASHERS AND REFRIGERATORS

SHERWIN WILLIAMS PAINTS

DUO THERM OIL HEATERS

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HI-WAY SERVICE
(W. D. & R. H. Elkin, props.)

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on all makes of cars

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DIDSBURY — ALBERTA

SID'S BATTERY SHOP

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Liberal Allowance On Old Battery When Buying A New One

KIRBY'S MEAT MARKET

FRESH & CURED MEATS

QUALITY

RED & BLUE BRAND BEEF

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Didsbury — Alta.

"We Deliver"

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NEW SHIPMENT OF LADIES' BETTER DRESSES

Shop at Ranton's Your Home-Town Store

EDFORD MOTORS

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CLIPS - RINGS

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WATCH REPAIRS

Didsbury — Alberta

DIDSBURY BAKERY
(Holm & Skaar, Props.)

BREAD

CAKES

PASTRY

"We bake up to a standard."

Not down to a price"

PHONE 216

DIDSBURY, ALBERTA

FREE THEATRE TICKETS

Each week this "Community Page" is published in The Didsbury Pioneer, names of town and district residents will appear among the advertisements. Read the ads carefully and if you find your

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YOUR IMPERIAL OIL AGENT

ORDER NOW . . .

For Your Winter Heating Needs

Prompt Delivery

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Rennie, J. W.

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New & Second Hand Store

"Anything You Want We Have It" (We Hope)

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KIDDIES' PONIES

FRESH & SPRINGER COWS

Phone 13 — Didsbury

KAUFMAN and JENKINS

HEATING - PLUMBING

"When you want a plumber bad, you need him good."

PHONE 22

Didsbury — Alberta

Didsbury Electric, Plumbing and Heating

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OIL BURNERS

STOKERS

PHONES:

Business 51 Residence 35

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Always a good variety of fresh and cooked meats.

PREMIER MEAT MARKET(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE**FRESH CHICKENS FOR THE WEEKEND
RED AND BLUE BRAND BEEF****FRESH MILK DAILY**PHONE 42 FOR DELIVERY — WE BUY HIDES
R. A. CAMPBELL, Prop.**HALLIDAY'S****CASH GROCERY**

PHONE 101 — DIDSBURY

MIRACLE WHIP, 32 oz. jar 87c
16 oz. jar 48c**MIRACLE WHIP SANDWICH SPREAD —**
16 oz. jar 49c**NABOB WAFFLE SYRUP, 32 oz. bottle** 42c**NABOB LEMON CHEESE, 12 oz. bottle** 29c**NABOB BARBADOS MOLASSES —**
26 oz. tin 30c**SUGARHOUSE MOLASSES —**
28 oz. tin 20c**SUGARHOUSE MOLASSES —**
74 oz. tin 50c**PEAS, Honey Drop, Fancy, 15 oz. tin** 2 for 49c**HUNT'S FRUIT COCKTAIL —**
15 oz. tin 2 for 53c**SUGAR CRISP** 2 pkgs. 39c**GRAPE NUT FLAKES** 2 pkgs. 49c**BRAN FLAKES, Posts,** 2 pkgs. 53c**GRAPE NUTS, Posts** 2 pkgs. 43c**DISTRICT NEWS****WESTERDALE**

(From Our Own Correspondent)

The May 13 meeting of the Westerdale Willing Workers was held at the home of Mrs. J. P. Schrader with seven members present.

Roll call was answered with the showing of a home-made flower. A motion was passed that the club accept an invitation to attend the Westcott June 4th meeting at which Miss Smith, home economist of Red Deer, will demonstrate made-overs.

Reported that \$5 was raised at a quilting bee when members were asked to make a quilt for Mrs. Dodd of Harmattan on May 7.

It was agreed that another club be invited to attend the July meeting, which will be held at the hall. Mrs. J. E. Bolton and Mrs. F. J. Jackson were elected to arrange programs for the June meeting and Mrs. H. Jackson and Mrs. D. Herbert were chosen for the July meeting.

The tea money hostess prize was won by Mrs. J. Cowie.

The Westerdale baseball team won an exciting game from Hainstock by a score of 14-13 after playing an extra inning to break the tie on Sunday.

The Westerdale school children were defeated in softball by Springston on Thursday by a score of 35-18.

Mr. and Mrs. R. Jackson and Mrs. A. Jackson motored to Red Deer last Thursday.

**RITE OF CONFIRMATION
AT REDEEMER LUTHERAN**

A group of four children will be received into communicant membership of the Lutheran Church through the solemn rite of Confirmation on Sunday, May 24. The service will begin at 10:30 a.m.

In the forenoon service, the ex-amination of the confirmands and the Act of Communion will take place. In the afternoon, beginning at 2 p.m., the Communion service will be held, at which the newly confirmed will attend the Lord's Supper with the other members of the congregation. The children that will be confirmed at this service are Grace Rodney, Shirley Konehuh, Edward Rodney and Gordon Gebers.

MELVIN NOTES

(From Our Own Correspondent)

Miss Marie Kershaw and Mr. Allan Gillies of Calgary spent the weekend at the home of Mr. and Mrs. E. Krebs. Mr. Art Kershaw was a Sunday visitor at the Krebs home.

Little Richard Roberts spent last week with his grandparents, Mr. and Mrs. E. Krebs.

Mr. and Mrs. H. Lepard and family and Mrs. E. Lepard of Edmonton spent the holiday weekend with the Krebs' families. Mrs. E. Lepard visited at the home of Mrs. A. Krebs over the weekend. On Monday Mrs. Rena Youngs returned to Edmonton with them.

Mr. and Mrs. McRae of Pincher Creek visited last week with their son and daughter-in-law, Mr. and Mrs. Murray McRae and family.

The May meeting of the Melvin W.I. was held last week at the home of Mrs. A. E. Krebs with a full attendance and seven visitors present. Roll call was "a well-known Canadian and why he (or she) is noted."

For a short topic Mrs. G. Olsen read an article on fire hazards. The monthly motto was repeated in unison: "Wise men lay upon knowledge."

Mrs. H. Fischer reported on the recent executive meeting and final plans for the conference in June. Mrs. M. McRae will attend the W.I. conference in Edmonton as the official delegate.

The handicraft convener, Mrs. E. Dupont, had arranged for Mrs. Kimmet, high school instructor in home economics in Didsbury and Olds schools, to be present. Her talk on handicrafts was thoroughly enjoyed by everyone present.

The flower contest presented by Mrs. J. Kershaw was won by Mrs. R. Youngs.

The pot-holder contest was judged by three visitors and Mrs. Phillips was the winner, with Mrs. Dupont second.

A delicious lunch brought the afternoon to a close.

POOL CROP REPORT

Only 5 per cent of Alberta's wheat acreage has been seeded compared with 48 per cent sown at this time last year, according to the Alberta Wheat Pool crop report of May 9. Seeding has become general in the southeastern corner of the province but elsewhere it is scarcely started. Unusually warm weather prevailed most of the past week but over the weekend rain and snow was experienced, bringing to a halt further seeding operations.

THE WAY TO GOD

We come to God by devious ways, and who am I to say, That the road I take is the only road, my way the better way. The earnest seekers after God, can find him like a flame, Down any road, no matter what their creed, or what their name. So whether we may pause to pray, where great cathedrals shine, Or in some little weathered church, or at some wayside shrine. The sincere traveller will arrive, where the welcoming lights shine. Although the countless thousands take a different road from mine. —Hector L. Roberge

PROMPT RESPONSE

A man just back from Ottawa was telling about the trip. "I put in a hectic week," he said, "going from one office to another, trying to get things done. But the most unusual thing happened when I took out a blonde the last evening I was there. We had dinner, and as we were leaving I asked for a kiss. She slapped me."

The friend said, "That must have made you mad." "No," said Jim. "I liked it. It was the first definite answer I'd had all week."

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TO USE
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Gopher Poison**IT COSTS NO MORE
TO USE THE BEST!
LAW'S DRUG STORE
The Rexall Store
Phone 40, Didsbury**FOR SALE**
Brand new 1953 "White" Electric Portable Sewing Machine, used for demonstration only. Fully guaranteed. Real bargain, \$49.50 full price, terms. Can be seen in Didsbury. Write for appointment to Mr. W. Bellman's Limited, 223 7th Avenue East, Calgary, Alberta.**Wm. "Bill" Cowan**AUSTIN — JOHN DEERE
PHONE 132 DIDSBURY**Spring Tooth Cultivators****\$35.00 to \$135.00****TEXACO MARFAK "O" and "OO" GREASE —**
25 lb. pail \$6.50**STURDIE LIGHT WEIGHT FIBRE GREASE —**
25 lb. pail \$4.95

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

**NOW it's ready for You
— the NEW McCormick****SUPER W-6****The great NEW tractor**

- with 21½ MORE POWER
- with faster field speeds
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The tractor that is powered and designed to plow and harrow more ... drill more ... harvest more ... than any you've ever owned!

Come in today and arrange to have us put the SUPER W-6—WD-6 through its paces in your own field!

**HAROLD E. OKE**

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NOW IS THE TIME TO ORDER ...**PORK OR BEEF****FOR YOUR DEEP FREEZE OR LOCKER**

Cut Up Ready To Put Away!

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PHONE 127 — DIDSBURY

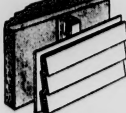
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158 ACRES, TWO MILES FROM TOWN, new house, fully modern, Calgary Power. Buildings worth \$10000. On gravel road. 130 acres cultivated, 40 acres tame hay, 20 acres in oats and 70 acres barley. Immediate possession. Price, including crop, \$100.00 per acre.

Further information to interested purchasers only.

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C. E. Reiber PHONE 90 A. W. Reiber**on the Farm****YOU CAN BUILD
INSULATE
RESIST FIRE****all at one time, one low cost!****STRAMIT OUTBUILDINGS ARE COOL IN SUMMER
WARM IN WINTER!**

It's a fact! You build, insulate, resist fire apply sheathing, insulation AND ready-to-finish surface with one board, in one easy operation with versatile STRAMIT. And STRAMIT is so speedily erected, so easily worked on site with ordinary carpenter tools, that you save time and labor when you build or convert your garage, workshops and other farm outbuildings.



STRAMIT gives insulation plus great structural rigidity ... won't warp or crack!



What is STRAMIT? Clean, dry straw, processed under tremendous heat and pressure into solid building slabs of incredible strength and rigidity. Because the compressed straw has high silica content, STRAMIT is fire-resistant ... completely fireproof when plastered on both sides. It is covered with high grade Kraft paper that you can paint or plaster. Pre-stressed in manufacture STRAMIT cannot warp.

And STRAMIT keeps your buildings cool in summer, warm in winter — gives you better hot-cold insulation than 50" of concrete, plus for greater structural strength than is found in any insulating wallboard of comparable light weight. There's economy, too, in every inch of STRAMIT ... it effects tremendous savings in construction costs.



STRAMIT is 2" thick, 4' wide — can be supplied in standard lengths of 8', 9', 9' 6", 10', or mill-cut any length. Mail coupon today for the name of your nearest dealer, plus full information and construction plans.

MAIL THIS COUPON TODAY!

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Please send my name and address of my nearest STRAMIT dealer, plus full information about STRAMIT structural and insulating board.

Name

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(If you require construction plans, please attach details of type of construction in which you are interested.)

Get Orders In NOW !!

For spring and summer requirements of Cement, order now, as it is likely to be scarce again this year.

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POSTS, PAINTS AND FINISHING MATERIALS**

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ATLAS LUMBER CO. LTD.

LARRY SINCLAIR, Manager

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For Sale By Tender

Tenders will be received at the office of the Secretary-Treasurer of the Olds School Division No. 31, until 5:00 o'clock p.m. on the date of Monday, June 8, 1953, for the sale of the following:

One used fourteen inch, floor type, single spindle, Delta drill press with 1-3 horsepower Delta motor and with 1-2 inch Jacob's chuck spindle, for woodwork shop.

Highest or any tender not necessarily accepted.

A deposit of ten per cent (10%) of tender price to accompany tender.

S. J. GILSON, Sec.-Treas.,
Olds School Division No. 31,
Didsbury, Alberta.

British 100% virgin wool
**Westloom & Royalloom
Flannels**
steal the show!



value?

worth \$10 to \$18 more anywhere else.

colours?

Sure thing! Oxford, Medium and Light Grey, Brown, Navy or Medium Blue.

good for any figure?

No other fabric looks so smart no matter what your build.

come in tomorrow . . .

\$49.50

And UP

take your choice . . .

select your style . . .

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authorized dealer for

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Top**
tailors

Little Items of Local Interest

Rev. Dr. J. M. Pawcett of Calgary was a dinner guest Friday at the T. Morris home.

Mr. and Mrs. J. T. Asquith of Montreal left Tuesday after spending some time visiting at the home of Dr. and Mrs. Asquith here.

Mr. and Mrs. M. I. Loewen of Innisfail visited recently at the home of Miss Louise Suderman in Didsbury.

Mr. and Mrs. A. E. Prevost spent the long holiday at Coldstream Cabin, Windermere.

Mr. J. V. Berscht arrived home last week following a lengthy visit to the west coast.

Mrs. F. W. Leeson returned home Friday after visiting her son, R. B. Leeson for several weeks.

Mrs. F. L. Evans returned home from Craigmyle last week after visiting with her parents, Mr. and Mrs. D. G. Innes.

Mr. and Mrs. S. Price visited the former's parents, Mr. and Mrs. C. Price at Veteran and their daughter and family, Mr. and Mrs. Neil Beaton of Delta, over the week-end.

Miss Geraldine Ford of Edmonton visited at her home here over the weekend.

Miss Carol Leavens of Edmonton and Miss Pat Leavens of Calgary visited with their mother here at the weekend.

St. Cyprian's W.A. met at the home of Mrs. J. Rupp on Tuesday, May 12. It was decided that a strawberry tea would be held June 20.

Master Tony Payne entertained members of the younger set at a dinner and theatre party on Friday evening. Covers were laid for eight.

Mr. and Mrs. H. Beveridge of Holden were weekend visitors with the latter's father, Mr. A. G. Studer.

Mr. and Mrs. F. Nichol visited their son, Don Nichol, at Cranbrook, B.C. over the holiday week-end.

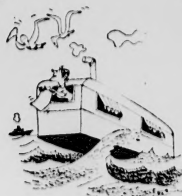
Rev. Brad Hart of the West Indies Mission will be guest speaker at the English service to be held at the Berghal Church on Sunday, May 24 at 8 p.m. Rev. Hart is also a talented singer and musician. Everyone is welcome.

Visitors with Mr. and Mrs. Syd Wright and Mrs. Ed Berscht over the weekend were Mr. Jack Moulding, Miss Margaret McRae, Mr. Donald McRae, Mr. and Mrs. Jimmie Wright and family, Mr. and Mrs. Al Mack, all of Calgary; Miss Denice Savidan and Mr. Ken Matice of Cranbrook, B.C.

Miss Beverley Shannon spent the holiday weekend in Calgary at the home of Mr. and Mrs. A. W. Reiber.

Mrs. M. E. MacDonald and two children, of Vancouver, B.C. are visiting the former's parents, Mr. and Mrs. J. Tooley.

A wild duck is nesting in an old maple nest 12 feet above the ground on the Tooley farm, east of town.



Sea-going trailers

A WESTERN shipper thought this one up. He handles freight to and from Alaska by means of aluminum vans which are loaded, driven to the dock, and there lifted by cranes from their chassis into the ship's hold. Saves a lot of cargo handling, damage and pilfering. The vans can be individually heated or refrigerated to protect special cargoes, too.

More than a thousand different Canadian companies keep busy turning Canadian-made aluminum into everything from ash trays to minesweepers. And it keeps as busy wondering how next they will use this modern metal to save weight, or time, or trouble, or dollars for somebody. Aluminum Company of Canada, Ltd. (Alcan).

Coming Events

—The Rugby Bluebells W.I.G.C. will hold a food sale in the Massey Harris showroom on Saturday, May 23 at 2:30 p.m.

—Dance at Lone Pine Hall on Friday, May 22. Square and round dances starting at 8:30 till 10:30, then a regular dance. Swallow orchestra.

—The Ladies Golf Club will hold a regular meeting Friday, May 22 at 3 p.m. at the home of Mrs. S. Devine.

—The Evening Group of Knox United W.A. will meet at the home of Mrs. R. McArthur on Monday, May 25.

—Mountain View P.U.A. Local will hold its regular meeting on Tuesday, May 26 at 8:30 p.m. in Mountain View Hall.

—Knox United Church Sunday School and congregational picnic will be held at the farm of Mr. and Mrs. Reid Clarke on Wednesday afternoon, May 27. Basket lunch.

—Regular meeting of Didsbury Lions Club will be held in the Lions hall at 8:45 Thursday night.

Mr. and Mrs. G. H. Burke and Mrs. A. L. Harvey motored to Edmonton for the weekend. Mrs. Harvey will visit in the northern city for several days.

Mr. R. J. Snowden of the staff of The Pioneer underwent an emergency appendix operation Sunday.

Mr. and Mrs. Harold Burns and son Bruce, of Edmonton, spent the holiday weekend with Ken and Doug Burns and Mr. and Mrs. Carlton Leeson.

Mrs. John Holub and Margaret Ann left today for Drumheller where they will visit with Mrs. Holub's father.

Mr. and Mrs. Roy Reiffenstein of Corvairon were weekend visitors in town.

A large number from town took in the Sports Day at Olds Monday and were treated with everything from chuckwagon races to ring-side seats at several outbreaks of fistfights.

J.V. BERSCHT

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Holiday Clothing And Shoes For Men, Ladies Children

**Tee Shirts Sport Shirts
Ankle Socks
Slacks And Jeans
Crisp New Dresses
Blouses And Skirts
Jackets And Trousers**

Enjoy Cool Comfort
**SISMAN
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**For MEN
And
BOYS**

During hot summer days, give your feet a "cool vacation" with a pair of Sisman Scampers! Comfortable — durable — attractive — perfect for sportswear. We have Sisman Scampers in a variety of popular styles — moderately priced for all the family. See them today!

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**COUNTER
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BOOKS**

FROM

THE DIDSBURY PIONEER

Phone 12 — Didsbury

A number of golf enthusiasts put on a "bee" at the local course one night last week and made some much-needed improvements.

New from **Lenthéric**



LAW'S DRUG STORE

Phone 40, Didsbury

Folkmann's Clothing

PHONE 124 — DIDSBURY

LARGE ASSORTMENT OF PRINTS AND COTTONS FOR YOUR SUMMER SEWING.

SHEETS AND PILLOW CASES, by cases.

MEDALLIONS IN GILT AND SILVER, at \$1.75



JOIN THE
COMPANY OF
**Comfortable
men**

They're new, they're cool, they're smart. What's more, they'll STAY smart even after long wear. You get the casual comfort of a T-shirt PLUS the trim appearance at the neck of a dress shirt. Collars have reinforced lining. A fine choice of fabrics and styles — all cool, comfortable and Harvey-Woods smart.

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